

CURRICULUM VITAE

Prof. (Dr.) Shiv Prasad



Contact No:

+91-9414007858

0145-2788119

Email:

shivprasadfms@gmail.com

shiv.prasad@mdsuajmer.ac.in

Personal Details:

Father's Name

Shri Punai Ram

Mother's Name:

Smt. Gulab Devi

Date of Birth

July 03, 1971

Gender:

Male

Marital Status

Married

Nationality

Indian

Languages Known

Hindi, English & Rajasthani

Residence

Plot No. 29

Jai Hanuman colony

Near M.D.S. University

Opp. Sanskriti School Ghorgra

Ajmer- 305009

Career Aim:

To be an innovative, creative and successful academician and researcher in the field of Accounting, Finance and Tourism Management and to make a mark in Institution building & Secretary ship

Value in life:

Truthfulness, Honesty, Hard-working, Sincerity, Punctuality, Concern for Underprivileged & Commitment for work.

Distinctive Competence:

Event Organizing Capability & Case Method of Teaching

Present Position

Professor and Head, Department of Management Studies, **Dean**, Faculty of Management Studies, **Member, Board of Management**, Dean, Faculty of Law, Dean, Faculty of Journalism and Mass Communication, Director, UGC-MMTTC, **Hon'ry Director** Dr. Bhim Rao Ambedkar Shodh Peeth, Head, Department of Computer Science; Incharge/Head, Department of Law, **Incharge/Head**, Department of Journalism & Mass Communication, Maharshi Dayanand Saraswati University, Ajmer, Rajasthan

Past positions

Professor, Dean (FCM) & Head, Department of Business Management, Dean, Faculty of Compurtonics, Executive council member, Finance committee member, Academic Council member, Indira Gandhi National Tribal University Amarkantak, Anuppur (M.P.), Dean, Student Welfare, Dean, Colleges; Director Research, **Secretary** Sports Board, and **Coordinator**, Coaching Classes for entry in services, NET Coaching, Remedial Coaching,

Teaching Experience: 28 Years.

Teaching cum Administrative Experience: More than fourteen Years

Scholastic & Professional Qualification

1. **Company Secretary (C.S.)** in December 2004
Institute of Company Secretaries of India, New Delhi.
2. **Doctor of Philosophy (Ph. D.)** in 2002
Thesis on "Financial Performance Appraisal of Rajasthan Tourism Development Corporation" (from 1986-87 to 1995-96), Maharshi Dayanand Saraswati University, Ajmer.
3. **Master of Business Administration (MBA)** in 1993 with I Division, Jai Narain Vyas University Jodhpur
4. **Master of Commerce (ABST)** in 1998 with I Division, Maharshi Dayanand Saraswati University Ajmer.
5. **Master of Arts (Public Administration)** in 2004 with I Division, Maharshi Dayanand Saraswati University Ajmer
6. **Master of Journalism and Mass Communication (MJMC)** in 2003 with I Division, Kota Open University Kota.
7. **Faculty Development Programme (FDP)** from November 2001 to Feb 2002 from Indian Institute of Management, Ahmedabad (IIM-A).
8. **Post Graduate Diploma in Economies of Foreign Trade & Foreign Exchange (PGDEFT&FE)** in 1994 with I Division, Jai Narain Vyas University Jodhpur
9. **Post Graduate Diploma in Security Analysis & Portfolio Decision (PFDSA&PD)** in 1995, Jai Narain Vyas University Jodhpur
10. **Bachelor of Journalism & Mass Communication (BJMC)** in 2000 with I Division, Kota Open University Kota.
11. **Bachelor of Commerce (B. Com.)** in 1991 with I Division, Maharshi Dayanand Saraswati University Ajmer.
12. **Institute of Cost & Works Accountants of India (ICWAI)** Intermediate, Institute of Cost & Works Accountants of India, Kolkatta.
13. **YICC (Yoga Instructor Certificate Course)** in 2016 with I Division from Department of Yogic Science and Human Consciousness, MDS University Ajmer

Academic Qualification

Examination	Board/Univ.	Marks Obt.	Year	Div.
Secondary	Board of sec. education, Raj.	571/800	1987	I
Higher Sec.	Board of sec. education, Raj.	306/400	1988	I
Senior Hr. Sec.	Board of sec. education, Raj.	346/500	1989	I

Other Academic endowment

1. U.G.C.(NET) University Grants Commission, New Delhi Dec.93 Qualified.
2. U.G.C.(NET) University Grants Commission, New Delhi Dec.94 Qualified.

Teaching Experience: 30 Years

POST	NAME OF EMPLOYER	GRADE	FROM	TO	Experience
Assistant Professor	Registrar, Maharshi Dayanand Saraswati University Ajmer	10000-325-15200	Dec. 1, 1994	May 8, 2007	12 years and 6 month
Associate Professor	Registrar, Maharshi Dayanand Saraswati University Ajmer	37,400-67,000	May 08,2007	October 08, 2011	7 years 5 Month
		Grade Pay - 9000	September 04, 2012	September 01.2015	
Professor	Registrar, Indira Gandhi National Tribal University Amarkantak	37400-67,000	October 10, 2011	September 03, 2012	More than 10 (Ten) Years
	Registrar, Maharshi Dayanand Saraswati University Ajmer	Grade Pay 10000	September 02, 2015	Continuing	

Administrative Assignment: Head, Department of Management Studies, Dean, Colleges; Head/Incharge, Department of Law; Head, Department of Commerce, Head/Incharge, Kaptan Durga Prasad Choudhry Patrakarita Sansthan, Department of Journalism and Mass Communication, Maharshi Dayanand Saraswati University, Ajmer for more than Eight years

Major Research Project and Minor Research Project

1. Completed Major Research Project entitled "Building Social Capital through Microfinance in India with special reference to Rajasthan State" funded by University Grants Commission, New Delhi (Letter No. F. No. -580/2009 (HRP) dated January 12, 2010) cost of the project is Rs. 7,22,882/- for duration of 2 Years and Six months.
2. Independently Completed a University Grants Commission Minor Research Project - "Financial Performance Appraisal of Rajasthan Tourism Development Corporation" (from 1986-87 to 1995- 96).

Awards and Recognitions

Accredited Management Teacher (AMT): Awarded AMT from All India Management

Association (AIMA), New Delhi. Certificate of Recognition October 21, 2011

Best Research Paper Award: Awarded Best Research Paper on Research Paper on “Tourists’ Satisfaction with Hotel Facilities in Pushkar” in the 3rd International Annual Conference on Business Research and Management Practices in the Global Environment at the conference held on May 22-24, 2017 at California School of Management and Leadership, Alliant International University, San Diego, CA 92131, USA.

Utkristha Sikshak Samman: Awarded Utkristha Shikshak Samman on September 05, 2020 on shikshak Diwas for outstanding and excellent contribution in the field of Education by Vice Chancellor of MDS University Ajmer.

UGC Research Award for Teacher: Awarded and Completed Research Award for Teacher for 2016-18 on title ‘A Study of Service Quality, Trust and Reputation as predictors of Customer Loyalty in a Banking Environment: A Case Study of Some Public and Private Sector Banks of Rajasthan’.

Life Time Achievement Award: Awarded Life Time Achievement Award for Bestow Edutrax International Award 2021 on April 26, 2021 (CN: BE/AW/ISO/21/085 by Bestow Edutrax International for outstanding performance and contribution in the respective area.

Best Researcher Award: Awarded Best Researcher Award for Academic Excellence Award-May 2021 by Inspira Research Association, Jaipur.

Excellence Service Award: Awarded Excellence Service Award in the International Scientist Awards on Engineering, Science and Medicine (INSO AWARDS), held on 09-10 September 2022. Organized by VDGGOOD Professional Association.

Ambedkar Social Service Award: Awarded by Indian Academic Researchers' Association (IARA), Award – 2022, Awarded in 2023, Tiruchirappalli, Tamil Nadu, India.

Best Nation Builder Teacher Award: Awarded Avishkar Achievers Award 2023 Certificate No 167 dated 17/08/2023 by Avishkar Foundation Solapur,

Professional Certification

1. Certified Corporate Trainer (CCT) from Bestow Edutrax International.
2. Accredited Management Expert (AME) from Bestow Edutrax International.
3. Accredited Teacher Trainer (ATT) from Bestow Edutrax International.

Research Supervision (Ph.D.) (23 awarded, 1 co supervised, & 05 Registered)

<i>S. No.</i>	<i>Research Scholars</i>	<i>Title of Thesis</i>	<i>Date of Registration</i>	<i>Date of Award</i>	<i>Status</i>
1.	Harish Kumar Singla	Capital Asset Pricing Model (CAPM) as an appropriate explanation of stock returns in the Indian capital markets- An Empirical study.	28/03/2006	01/05/2009	Awarded
2.	Ashu Sharma	Application of Turnaround Strategies in the Selected Cotton Textile Companies in Jaipur	12/07/2005	16/11/2009	Awarded
3.	G. N. Maheswari	Comparative Management of Universities in Rajasthan	11/08/2005	23/04/2010	Awarded
4.	Mahesh Kumar Sarva	Investor Perception Regarding Depository System in India	02/03/2005 22/09/2009 {O-124-7(iii)d}	07/07/2010	Awarded
5.	Gaurav Jain	e-CRM: A comparative study of Indian Banking Sector with special reference to Foreign Banks, Private Bank and Nationalised Banks	28/01/2010 {O-124-7(iii)d}	12/08/2010	Awarded
6.	Manita Garg	Job Satisfaction in Information Technology Industry (With special reference to Infosys Technologies and Tata Consultancy Services Ltd.)	23/11/2005	10/11/2010	Awarded
7.	Jeetendra Makwana	Performance Measurement through Balance Score Card of Tourism Industry (A Case Study of Indian Tourism Development Corporation)	21/02/2006	25/01/2011	Awarded
8.	Niskam Sharma	Role of Leadership in Merger and acquisition for Indian Companies	17/07/2007	31/01/2011	Awarded
9.	Anvay Bhargav	Comparative Analysis of different Housing Finance Schemes and their Acceptability	26/09/2006 19/07/2010 {O-124-7(iii)d}	05/03/2011	Awarded
10.	Amit Manne	Purchasing Behaviour of Financial Products through Online networking in Rajasthan	29/07/2008	15/01/2014	Awarded
11.	Garima Agarwal	Contribution and Potential of Small Scale Industries in Export business (A study with special reference to high potential items in India)	12/09/2009	14/03/2014	Awarded

12.	Anil Tatu	Application of EFQM Excellence Model and Knowledge Management Implication on Telecom Industry (A case study of BSNL and Idea Cellular)	29/06/2007	22/4/ 2014	Awarded
13.	Harbhan Singh	Social capital measurement of community based organizations through microfinance (A case of ethnography, sociological inquest and behavioural finance)	06/03/2013	21/12/2015	Awarded
14.	Vinita Bhatia	An empirical study of tourists Perception about selected tourism destinations of Rajasthan	22/01/2013	29/06/2016	Awarded
15.	Khooshboo Solanki	A Study on Mapping the Financial Literacy of Women Academicians in the State of Rajasthan	11/07/2016	-	Awarded
16.	Kunwar Singh	“Measuring the Application of Six Sigma practices in public and private hospitals of Rajasthan”	11/07/2016	-	Awarded
17.	Meenal Jha	A study on Applicability of Customer-based equity Measures in India	11/07/2016	-	Awarded
18.	Surbhi Mehra	“Measuring work life balance of Women Employees in Higher Education in Rajasthan”	11/07/2016		Awarded
19.	Renuka Sharma	A study on Impact of Behavioural Disposition in Portfolio Investment decisions of the Individual investors in Rajasthan	11/07/2016		Awarded
20.	Sandeep Kumar	A Study on recruitment and selection policies in Star Hotels of Rajasthan	11/7/2016	-	Awarded
21.	Pratap Singh	An Empirical Study of Goods and Service Tax Implications on Agriculture in Rajasthan	09/08/2018	-	Awarded
22.	Divyani	A Study of Spiritual Tourism in Rajasthan	09/08/2018	11.07.2025	Awarded
23.	Amritansh Barupal	Implication of Entrepreneurial Schemes in Development of Weaker Section and Women in MSME (A case study of Rajasthan State Government)		-	Registered
24.	Mohit Bairwa	A Study on effect of Digital Marketing on Consumer Buying Behaviour during COVID-19.		-	Registered

25	Shalini Mathur	Efficiency of Training and Development Practices in Light of Upcoming Administrative Challenges- A Study Of Harish Chandra Mathur Rajasthan Institute Of Public Administration, Jaipur			Awarded
26	Harshita Dhabai	An Empirical Study of Blockchain Practices in Banking Sector of Rajasthan	18/07/2024		Registered
27	Anjita Khande lwal	Exploring Awareness and Attitude of Investors towards Sustainable Finance in India: A Study of Investors in Rajasthan State.	18/07/2023		Registered
28	Kirti Chauhan	Use of Digital Technology for Performance Appraisal and Innovative Behaviour: A Study of five selected IT Companies	18/07/2024		Registered

Co-Supervision of Ph. D. with Prof. Manoj Kumar

1.	Jaya Agnani	“A Study on Equity Market Interlinkages with Special Reference to Leading Stock Markets of U.S.A., Hongkong, Bangladesh and their impact on Indian Equity Market”	02/08/2014		Awarded
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Supervision/Co-Supervision of Ph. D. from Pacific Academic of Higher Education & Research University, Udaipur

1.	Rajeev Awasthi	Developing a Framework for Effective Financial Inclusion Through Public Sector Banks in India	14-07-2018	Awarded
2.	Ankita Patni	Corporate Social Responsibility: A New Wave of Corporate Convergence (A Case Study of Electricity Distribution Companies in Rajasthan)	14-01-2020	Awarded
3	Shilpi Patni	A Study of Employees Perception towards 360 Degree Performance Appraisal (A Case Study of Murli Industries Limited, Nagpur)	17/08/2020	Awarded

Area of Interest: Accounting & Finance, Tourism Management, Micro Finance, Management of Export & Journalism.

Research Papers/Articles Published

S. No	Title of Research Paper/Article	Name of Journal and Place of Publication	ISSN No	Duratio n	Detail of Publication
1	An Impact Assessment Of Perceived Spiritual Experiences (Pse) On Motivation And Satisfaction	Ilkogretim Online - Elementary Education Online	ISSN Online: 1305-3515	Quarterly	2021; Vol 20 (Issue 5): pp. 9232-9251 http://ilkogretim-online.org doi: 10.17051/ilkonline.2021.05.1009
2.	Unraveling The Impact Of Infrastructure Facilities And Safety Measures On Pilgrims' Intention To Revisit Religious And Spiritual Destinations	Turkish Online Journal of Qualitative Inquiry (TOJQI)	1309-6591		Volume 11, Issue 4, November 2020: 2572-2585 DOI: 10.53555/tojqi.v11i4.10241 page 2572-2585
3.	A Study: - "Assessing Impact of Goods and Services Tax on Agriculture"	International Journal of Scientific Research in Engineering and Management (IJSREM)	ISSN: 2582-3930, Impact Factor: 7.185	Monthl y	Volume: 07 Issue: 02 February – 2023 Page 1-7

4.	Critical analysis Pre and Post Implementation of GST on Agriculture	International Journal of Research and Analytical Reviews (IJRAR) (An International Open Access, Peer-reviewed, referred Journal)	E-ISSN 2348-1269, P-ISSN 2349-5138	Monthly	January 2023, Volume 10, Issue 1 page 737-743
5	A Critical Study of Contemporary Administrative Challenges in the State of Rajasthan	International Journal of Innovations & Research Analysis (IJIRA) (An international Multidisciplinary Quarterly Peer Reviewed Refereed Journal)	2583-0295 Impact Factor 5449	Quarterly	Vol.02 No.02(I) April-June 2022 page 122-125
6	A Study of Bureaucratic Training Practices in Rajasthan	Anvesak- A bi-annual Journal; Sardar Patel Institute of Economic and Social Research	0378-4568	Half Yearly	Vol.52, No I(I); January – June 2022; UGC_CARE Group I Page 452-456
7	The Effect of Mobile Phone Brands on Customer Satisfaction and Repurchase Intention among Young Adults	<i>International Journal of Research in Business Studies</i>	2455-2992	Monthly	<i>Vol. 6 (1), June 2021 Page 81-96</i>
8	IFRS Implementation on Insurance Companies in India: An Empirical Study	Vanijay Shree; Dayalbagh Educational Institute, Dayalbagh, Agra	Double Blind Peer Reviewed Journal	Annual	Vol I Issue I December 2021 page 1-12
9	Technological Banking Services in India: Problem and Challenges	Shodh Pratigya Shree; Dayalbagh Educational Institute, Dayalbagh, Agra	Double Blind Peer Reviewed Journal	Annual	Vol I Issue I December 2021 page 35-44
10	Customer Satisfaction in Service Quality Dimensions among Public Sectors Banks and Private Sectors	International Journal of Education, Modern Management, Applied Science and Social Science; INSPIRA Jaipur	2581-9925 Impact Factor: 6.340	Quarterly	Vol 03, No. 03(I), July-September 2021

	Banks in Rajasthan- A Study				
11	Advantages of Six Sigma implementation in the India Healthcare Industry with special reference to the Healthcare Industry in Rajasthan	Anvesak- A bi-annual Journal; Sardar Patel Institute of Economic and Social Research	0378-4568 Impact Factor: 6.20	Half Yearly	Vol.52, No 4(II); January –June 2022; UGC_CARE Group I page 1-5
12	Six Sigma in Healthcare Industry: Some common Barriers and challenges for complete success with special reference to the India Healthcare industry in Rajasthan	Journal of Management & Entrepreneurship	2229-5348 Impact Factor: 4.257	Quarterly	Vol.16, No. 2(1), April-June 2022; UGC-CARE List Group I page 1-6
11	E-Recruitment: Impact and Effectiveness on Hospitality Industry, A Study on Star Category Hotels of Rajasthan	Sambodhi UGC Care Approved, Peer Reviewed and Referred Journal	2249-6661 Impact Factor 5.80	Quarterly	Vol-44-No.01 (XXVII) Jan to March 2021 Page 26-36
12	EFFECTIVENESS OF E-RECRUITMENT ON HOSPITALITY INDUSTRY WITH SPECIAL REFERENCE TO FIVE STAR HOTELS OF RAJASTHAN	ANVESAK UGC Care Journal	ISSN : 0378 – 4568 Impact Factor: 6.20	Half Yearly	Vol. 52, No.1(I) January – June 2022Page 122-133
13	Financial Literacy among Working Women in the city of Jaipur	International Journal of Advance Research in Commerce, Management & Social Science (IJARCMSS)	2581-7930 Impact Factor: 6.890	Quarterly	Vol 03 No. 4 October-December 2020 page 257-264

14	Reality and challenges of Women Empowerment and Development in India (A Case Study of Rajasthan State)	Indian Journal of Applied Research, 8-A, BANAS, Opp. SLU College, Paldi, Ahmedabad	ISSN 2249-555X Impact Factor: 0.8215	Monthly	Vol. 9, Issue 6 June 2019 Page 10-12
	Women Empowerment and Development through Micro Finance (A Case Study of Rajasthan State)	International Journal of Research and Analytical Reviews	ISSN: 2349-5138 Impact factor 5.75	Quarterly	Volume 6 Issue 2; May 2019, Page 227-230 UGC-43602
15	Work Life Balance of Academicians in Higher Education: A Comparative Analysis	International Research Journal of Management Sociology and Humanities; A refereed Journal of Shri Param Hans Education & Research Foundation Trust	ISSN: 2277-9809 Impact factor 7.8012	Monthly	Vol 8 Issue 12; Year 2017, Page 134-140 Impact factor 6.2311 UGC-48312
16		(www.IRJMSH.com)			
17	Role of Behavioural Disposition in Portfolio Investment Decision of Individual Investors in Rajasthan	Journal of Emerging Technologies and Innovative Research (JETIR) (Online Access- www.jetir.org)	ISSN: 2349-5162 Impact factor 7.95	Monthly	Volume 6, Issue 1; January 2019, Page 546-557 UGC-63975
18	Impact of Behavioural Disposition on Portfolio Investment Decisions of Individual Investors in Rajasthan	International Journal of Research and Analytical Reviews	ISSN: 2349-5138 Impact factor 5.75	Quarterly	Volume 5 Issue 3; July-Sept 2018, Page 772z-779z UGC-43602
19	An Empirical Study of Tourists' Satisfaction in the International Pushkar Fair	International Journal of Hospitality & Tourism Systems, Publishing India Group, New Delhi (Online Access- www.publishingindia.com)	ISSN:0947-6250	Bi-Annual	Volume 7 Issue 2 December 2014, page 19-27

20	Impact analysis of Social Capital upon Poverty Alleviation and Standard of Living of Community based Organisations in Microfinance	International Journal of Research in Management & Social Science, Empryal Institute of Higher Education, Guwahati.	ISSN 2322-0899	Quarterly	Volume 2, Issue 3 (IV) : July – September, 2014, Page 1-12
21	Hotel Selection Factors - An Empirical Study of Tourists Visiting Pushkar Hotels	South Asian Journal of Tourism and Heritage, SAJTH, published by Centre for Tourism and Heritage, Department of Commerce, Dayanand College Ajmer	ISSN 0974-5432 Factor Index 1.21	Bi-Annual	July 2014, Vol. 7, No. 2, page 55-63
	Measurement of Tourist Satisfaction with Hotels in Pushkar	JOHAR – Journal of Hospitality Application & Research, Department of Hotel Management, BIT-Mesra, Ranchi	ISSN 0973-4538	Bi-Annual	Year 2014, Vol. 9 No. 1, page 14-27
22	Changing Face of Buyers Behaviour towards on line shopping of Financial Products in India (A Case Study of Rajasthan State)	AIMA e-Journal of Management and Research, New Delhi	ISSN 0974 – 9497	Quarterly	Article No. 4, February 2014, Volume 8 Issue 1/4
23					
24	Application of EFQM Excellence Model on Telecom Industry in India (A Case Study of BSNL & Idea Cellular)	The Indian Journal of Business Administration, Department of Business Administration, Faculty of Commerce and Management Studies, Jaswant Campus, Jai Narain Vyas University Jodhpur	ISSN 0975-6825	Annual	Vol. 9, 2013, Page 48-68

25	The Impact of Cultural Attractions and Amenities in Building Image of a Tourist Destination- A Study of Tourists Visiting Jaipur	Indian Journal of Applied Hospitality & Tourism Research, Banarasidas Chandiwala Institute of Hotel Management & Catering Technology, New Delhi	ISSN 0975-4954	Annual	January 2014, Vol. 6, Page 3-9
26	An Empirical Study on Financial Health of ITDC through 'Z' Score Analysis	Indian Journal of Accounting, Journal of Indian Accounting Association, Ahemdabad	ISSN 0972-1479 Impact Factor: 2.4602	Bi-Annual	June 2013, Vol. XLIV(2), Year: 44, page 26-34
27	Balance Score Card: A way to implement Strategy in turbulent times (A Case Study of R. K. Marbles)	Indian Journal of Applied Research, 8-A, BANAS, Opp. SLU College, Paldi, Ahmedabad	ISSN 2249-555X Impact Factor: 0.8215	Monthly	May 2013, Vol. 3, Issue 5, page 1-5
28	An Empirical Study of e-CRM Practices on Indian Bank Service Quality (A Case Study of ICICI Bank)	Prabandhgyan : International Journal of Management, Jagan Institute of Management Studies, Sitapura Industrial Area, Jaipur	ISSN 2319-6351	Annual	Vol 1, Issue-March 2013, page 9-22
	Impact of Corporate Accountability on Public Governance in India	PARIPEX- Indian Journal of Research , published by PARIPEX-IJR, Opp. SLU College, Paldi, Ahmedabad	ISSN 2250-1991	Monthly	March 2013, Vol. 2, Issue 3, page 65-67
29	An Empirical Study of	South Asian Journal of	ISSN	Bi-	January 2013,
30	Emerging Dimensions of Tourism in India	Tourism and Heritage, SAJTH, published by Centre for Tourism and Heritage, Department of Commerce, Dayanand College Ajmer	0974-5432 Factor Index 1.21	Annual	Vol. 6, No. 1, page 145- 158

31	Destination Image Differences Among First time and Repeat Visitors: An Empirical Study	Entrepreneurship Business Review, Bi-Annual Referred International Journal, Published by Centre for Entrepreneurship and Small Business Management, M.D.S. University Ajmer	ISSN 2229-7294	Bi-Annual	July-December 2013, Vol. 3 No.2, page 17-22.
32	Use of Geographic Information System for Retail Business Analysis	AIMA e-Journal of Management and Research, New Delhi	ISSN 0974 – 9497	Quarterly	Article No. 2, August 2012, Volume: 6 Issue: 3/4
33	Talent Management: A Propellant to Achieve Business Excellence through Talent Appraisal & Control	AIMA e-Journal of Management and Research, New Delhi	ISSN 0974 – 9497	Quarterly	AN 2, November 2010 Volume: 4 Issue: 4/4
34	Knowledge Creation Process & Practices and Organizational Learning: A Corridor for Reviving Value Chain Components	AIMA e-Journal of Management and Research, New Delhi	ISSN 0974 – 9497	Quarterly	Article NO. 199, August 2010 Volume: 4 Issue: 3/4
	Quality Management System Practices in an Organisation: A Gateway to success	ACME journal of Management Brilliance, Biannual referred International Journal, Ajmer	ISSN No. 0976-5980	Bi-Annual	Vol: II, Issue: II, July-Dec.2011, Page 29-37
35	Value Creation Mechanism and climate issues: An efficient Approach for conquering synchronized customer value and sustainable development	International Journal of Research in Finance and Marketing, An E-Journal (Access on: http://www.mairec.org)	ISSN: 2231-5985	Quarterly	volume 01, issue 03, July 2011 Page 208-231
36					
37	An Evaluation of SEBI's Functioning: Need for Change	Business Perspectives, Birla Institute of Management Technology, New Delhi	ISSN:0972-7612	Bi-Annual	Vol. 5 No. 1. January- June, 2003, P- 109-114

38	Market Transfers in Paperless Trading	Indian Journal of Accounting, Journal of Indian Accounting Association.	ISSN 0972-1479	Bi-Annual	Vol. XXXI, June 2000, Page - 42-50
39	Buy back shares for Profit	Indian Management, The Journal of the All India Management Association, A Business India Group Publication, Udai Park, New Delhi.	ISSN-0019-5812	Monthly	Vol. 39 No 9 September 2000, Page 28-30
40	Venture Capital: Its Concept and Performance in India	Udyog Pragati: The Journal for Practicing Managers, National Institute of Industrial Engineering, Mumbai-400087	ISSN-0970-3365	Quarterly	Vol.25, No1, Jan.-March 2001 P-33-41
41	Trading of Dematerialised securities in some selected Stock Exchanges	Business Perspectives, Birla Institute of Management Technology, New Delhi	ISSN:0972-7612	Bi-Annual	Vol. 2 No. 2. July-December, 2000, P- 83-88
42	A to Z – New faces of the public sector	Bikaner Journal of Management, Institute of Management Studies, B.J.S. Rampuria Jain College, Bikaner	-	Bi-Annual	Vol 6, No.1, September 2003. P 65-76
43	Tackling NPA: An agenda for the future	Strategy: The Journal for Management Development, Department of Business Administration, Berhampur University Berhampur	-	Annual	Volume VII, October 2003, p.p. 78-85
	New take-over code: Impact on Indian Corporate Sector	The Journal of Indian Management & Strategy, JIMS, Institutional Area, Rohini, Delhi	RNI 645621/96	Quarterly	Volume 2 No. 2, April-June, 1997. P-34-38
44	Dematerialisation- Its	The Journal of Indian	RNI	Quarterly	Volume 6 No.
45	concept & progress in India” in The Journal of Indian Management & Strategy	Management & Strategy, JIMS, Institutional Area, Rohini, Delhi	645621/96	y	1, Jan.-March 2001 P-16-19

46	Comparative Study of Various Reports on Corporate Governance	Prabandh: Journal of Management Education & Research of FMS, M.L.S. University Udaipur	-	Annual	June 2002, P-47-66
47	Effective use of Information Technology in Corporate Management	Journal of Environment and Management, Institute of Environment and Management, Lucknow	-	Bi-Annual	Jan-June 2004, p.p. 40-41
48	Winning in an Interview	Journal of Environment and Management, Institute of Environment and Management, Lucknow	-	Bi-Annual	Jan-June 2004, p.p. 42-44
49	Implementation of Value Added Tax (VAT)	Chintak: Research Journal of Social Science, M D S University Ajmer	-	-	Vol.2 Year 2005, p.p. 57-60

Book Published

1. **Khandelwal N.M., Prasad Shiv**; textbook on 'Lekha Shastra' for class XI approved by Board of Secondary Education, Rajasthan, in 1998-1999 and onward, published by Maya Publication, Jaipur.
2. **Prasad Shiv**; 'Financial Performance of Rajasthan Tourism Development Corporation: An Appraisal' (ISBN No. 978-3-659-20094-6) published in July 31, 2012 by LAB Publishing House, Germany.
3. **Kumari Veena, Upadhyaya Deepika and Prasad Shiv**; 'Women Empowerment and Development of Micro Finance: A Case study of Rajasthan (India)' (ISBN No. 978-3-659-20063-2) published in January 2012, by LAB Publishing House, Germany.
4. **Prasad Shiv**; 'Social Capital & Micro Finance' (ISBN No. 978-81-7611-713-5) published in 2015 by RBSA Publishers, Jaipur (Rasjasthan).

Article in Edited Book

1. **Prasad Shiv**; "Managerial Aspects of Accounting during Medieval Rajasthan" published in Book 'Virat Vyaktitv Samrat Prithviraj Chouhan', from page 230 to 238, Year of Publishing 2016, (ISBN 978-93-82311-83-6), Royal Publication, Ratanada, Jodhpur.
2. **Prasad Shiv, Kumari Veena**; "Self-Help Groups and its impact on Socio-Economic Empowerment of Women in India (A Case Study of Rajasthan State)" published in Edited Book 'Role of Women in Indian Economy', from page 134 to 152, Year of Publishing 2013, (ISBN 978-93-80820-37-8), V L Media Solutions, New Delhi.
3. **Prasad Shiv, Bhatia Vinita**; "Luring International Tourists to Rajasthan- A case of Pushkar fair" published in Edited Book 'Management, Leadership & Corporate Governance', from page 35-41, Year of Publishing 2013, (ISBN 978-81-9046357-7), Swastik Publishing House, New Delhi.
4. **Prasad Shiv**; "The Dynamic World of Mergers and Acquisitions" published in Edited Book 'Merger and Acquisition: Indian Scenario', from page 50 to 77, Year of Publishing 2007,

(ISBN 81-7391-920-8), Kaniska Publishers and Distributors, New Delhi.

5. **Prasad Shiv**; “Economic Value Added: Concept and Applications” published in Edited Book ‘Economic Value Added’, from page 1 to 28, Year of Publishing 2009, (ISBN 978-81-8450-210-7), Deep & Deep Publications Pvt. Ltd., New Delhi.

Courses Developed

1. Written two Units; Unit – 17 Sources of Long Term Finance and Unit – 18 Sources of Short Term Finance for BBA Vardhaman Mahaveer Open University, Kota.
2. Written two Units; Unit – 14 Marginal Costing and Unit – 15 Standard Costing & Variance Analysis for BBA – 09 Cost and Management Accounting, April 2012, ISBN No.: 978-81-8496-317-5, Vardhaman Mahaveer Open University, Kota.
3. Written two Units; Unit – 6 Measures of Central Tendency: Mean, Median and Mode Unit – 7 Measures of Dispersion for BBA – 05 Fundamentals of Business Statistics, February 2011, ISBN No.: 13/978-81-8496-272-7, Vardhaman Mahaveer Open University, Kota.
4. Written whole course of International Marketing comprising 15 units for BBA, IASE, Sardarsahar.

Conferences/Seminars

International Exposure

1. Presented a Research paper entitled “The Impact of Microfinance on Social Capital and Women Empowerment in India” in 2017 Asia-Pacific Conference on Business and Management from February 21-23, 2017 Singapore organized by Higher Education Forum.
2. Presented a Research paper entitled “Tourists’ Satisfaction with Hotel Facilities in Pushkar” in the 3rd International Annual Conference on Business Research and Management Practices in the Global Environment at the conference held on May 22-24, 2017 at California School of Management and Leadership, Alliant International University, San Diego, CA 92131, USA.

International

3. Presented a Research paper on “Impact of Artificial Intelligence on Audition Process (A Case Study of Auditors in the City of Ajmer and Jodhpur)” in International Conference from October 12-13, 2025 organised by 47th All India Accounting Conference & International Seminar on Accounting Education & Research organized by Indian Accounting Association (IAA) – Udaipur branch and JRNRV (Deemed to be University), Udaipur.
4. Presented a Research paper on “The Changing Face of Accounting Research in India in the Era of ESG and Sustainability Reporting” in International Conference from October 12-13, 2025 organised by 47th All India Accounting Conference & International Seminar on Accounting Education & Research organized by Indian Accounting Association (IAA) – Udaipur branch and JRNRV (Deemed to be University), Udaipur.
5. Presented a Research paper on “The Confluence of Blockchain and Artificial Intelligence: A Review on Accounting Accuracy, Audit Efficiency and Fraud Detection” in International Conference from October 12-13, 2025 organised by 47th All India Accounting Conference & International Seminar on Accounting Education & Research organized by Indian Accounting Association (IAA) – Udaipur branch and JRNRV (Deemed to be University), Udaipur.
6. Presented a Research paper on “An Empirical Study of Awareness and Knowledge of Green Finance among University Students in Rajasthan” in International Conference from November 23-24, 2024 organised by 46th All India Accounting Conference & International Seminar on Accounting Education

- & Research organized by Indian Accounting Association (IAA) – South Bengal Branch at Science City, Kolkata, India.
7. Presented a Research paper on “The Impact of Adopting Green Banking Practices on Banks’ Environmental Performance” in International Conference from November 23-24, 2024 organised by 46th All India Accounting Conference & International Seminar on Accounting Education & Research organized by Indian Accounting Association (IAA) – South Bengal Branch at Science City, Kolkata, India.
 8. Presented a Research paper on “An Exploration of Sustainable Finance in India: Analyzing recent developments and challenges” in International Conference from November 23-24, 2024 organised by 46th All India Accounting Conference & International Seminar on Accounting Education & Research organized by Indian Accounting Association (IAA) – South Bengal Branch at Science City, Kolkata, India.
 9. Presented a Research paper on “Voluntary Disclosure Practices in Commercial Banks in India: A case study of some selected Public and Private Sector Banks in India” in International Conference from December 9 & 10, 2023 organised by 45th All India Accounting Conference & International Seminar on Accounting Education & Research organized by Department of Commerce, University of Kerala, Thiruvananthapuram & IAA Kerala branch.
 10. Presented a Research paper on “Technology 4.0 Changing Landscape of Banking Industry” in International Conference from December 9 & 10, 2023 organised of 45th All India Accounting Conference & International Seminar on Accounting Edicatopm & Research organized by Department of Commerce, University of Kerala, Thiruvananthapuram & IAA Kerala branch.
 11. Presented a Research paper on “Performance Appraisal and Technology 4.0: A much-needed dimension to interconnect innovation in Indian Organisation” in International Conference from December 9 & 10, 2023 organised of 45th All India Accounting Conference & International Seminar on Accounting Edicatopm & Research organized by Department of Commerce, University of Kerala, Thiruvananthapuram & IAA Kerala branch.
 12. Presented a Research paper on “Retain Reinvented: An Exploratory Study of Paytm’s Fintech innovations for local business” in International Conference from December 9 & 10, 2023 organised of 45th All India Accounting Conference & International Seminar on Accounting Edicatopm & Research organized by Department of Commerce, University of Kerala, Thiruvananthapuram & IAA Kerala branch.
 13. Chairperson in the ICSSR Sponsored international Seminar in the II Plenary session on Role of Digitalisation in Promoting Atmanirbhar Bharat & Embracing Atmanirbhar Bharat from December 16-17, 2022 organized by Faculty of Management Studies, Mohanlal Sukhadia University Udaipur.
 14. Presented a Research paper on “An Empirical Study of Customer Attitude and Adoption of Fintech Drivers in Rajasthan” in International Conference from October 29-30, 2022 organised of 44rd All India Accounting Conference & International Seminar on Accounting Edicatopm & Research organized by School of Commerce and Business Studies, Jiwaji University Gwalior in association with Indian Accounting Association, Gwalior Branch, Madhya Pradesh.
 15. Chaired a Technical Session on “Standardizing Management Practices: Challenges and Opportunities” in International Conference on ICSMP-2021 from August 12th to August 14th 2021 at Udaipur organized by Faculty of Management Studies, Mohanlal Sukhadia University Udaipur.
 16. Presented a Research paper on “Evaluating the effect of Digitalised Accounting Information System on Manager’s Decision-Making Process” in International Conference from December 18-19, 2022 organised of 43rd All India Accounting Conference & International Seminar on Accounting Edicatopm & Research organized by Department of Commerce, Osmania

University in association with Indian Accounting Association, Hyderabad Branch, Hyderabad, Telangana State.

17. Presented a Research paper on “A Study on Customer’s Satisfaction in Service Quality Dimensions among Public Sector Banks and Private Sector Banks in Rajasthan” in International Conference on “Innovation and Sustainable Practices in Commerce, Management and Social Sciences: Future Prospects and Challenges” (ICCMSS Virtual – 2021) from June 4-5, 2021 organised by Maniben Nanawati Women’s College Mumbai and Inspira Research Association Jaipur Rajasthan.
18. Presented a Research paper on “Shift in Investment Paradigm in Global Economy COVID-19” in International Webinar on “Resurgence of Business Growth Post COVID-19: Challenges and Strategies from May 8-9, 2020 in technical session III organised by Faculty of Management Studies, Mohanlal Sukhadia University Udaipur.
19. Presented a Research paper on “An Empirical Study of Artificial Intelligence in the field of Accounting: Boon or Bane” in 42nd All India Accounting Conference and International Seminar on Accounting Education and Research from December 28-29, 2019 at Department of Accounting, Faculty of Commerce and Management Studies, J. N. V. University Jodhpur & Indian Accounting Association, Jodhpur Branch.
20. Presented a Research paper on “Insights of Gandhian Economic Thought” in the International Conference on Gandhi: The Eternal Truth Relevance for Future Generations from September 18, 2019 to September 19, 2019 at S. P. C. Government College Ajmer.
21. Presented a Research paper on “Implication of Behavioural Finance in Investment Decision Making: A Study on selected districts of Rajasthan” in Technical Session III: Behavioural Finance in 41th All India Accounting Conference and International Seminar on Accounting Education and Research from January 05-06, 2019 at School of Business and Commerce, Manipal University Jaipur & Indian Accounting Association, Sanganer Branch, Jaipur.
22. Presented a Research paper on “An Empirical Study of Impact of Demonetisation on people of Ajmer Division” in 40th All India Accounting Conference and International Seminar on Accounting Education and Research from November 18-19, 2017 at University College of Commerce and Management Studies, Mohanlal Sukhadia University Udaipur.
23. Presented a paper on “Impact of IFRS Implementation of Insurance Companies in India” in 39th All India Accounting Conference and International Seminar on Accounting Education and Research from December 16-17, 2016 at Department of Commerce, Bangalore University, Bengaluru.
24. Presented a paper on “Impact of development of Accounting on Nation Building through Capacity Building, Sustainability and Public Interest” in 38th All India Accounting Conference and International Seminar on Accounting Education and Research from December 05-06, 2015 at Panjab University Chandigarh organised by University Business School, Panjab University Chandigarh & Indian Accounting Association, Chandigarh Branch.
25. Presented a paper on “Accounting and Financial Reporting of Financial Instruments with special reference to Growth of Derivative Instruments” in 37th All India Accounting Conference and International Seminar on Accounting Education and Research from

- November 08-09, 2014 at Lucknow organised by Faculty of Commerce, University of Lucknow, Lucknow & Indian Accounting Association, Lucknow Branch.
26. Presented a paper on “Building Social Capital among Women of CBOs during the Development of Micro Entrepreneurship through Microfinance in India” in the Fourth biennial International Conference on "Entrepreneurship, Tourism, Environment & Energy" from October 11-12, 2014 organised by Centre for Entrepreneurship and Small Business Management, Maharshi Dayanand Saraswati University, Ajmer.
 27. Presented a paper on “Destination Image Differences amongst first time and Repeat visitors: An Empirical Study” in the Fourth biennial International Conference on "Entrepreneurship, Tourism, Environment & Energy" from October 11-12, 2014 organised by Centre for Entrepreneurship and Small Business Management, Maharshi Dayanand Saraswati University, Ajmer.
 28. Presented a paper on “Preference of hotel attributes – A study of tourists visiting Pushkar” in International Conference on Emerging Trends in Business and Economy: Mapping the Way Ahead from February 14-15, 2014 at Department of Management Studies, Poornima Group of Colleges and School of Management, Poornima University Jaipur.
 29. Presented a paper on “The impact of cultural attractions and amenities in building image of a tourist destination- A study of tourists visiting Jaipur” in 4th India International Hotel, Travel & Tourism Research Conference (IIHTTRC 2014) from February 12-13, 2014 at Banarasidas Chandiwala Institute of Hotel Management & Catering Technology New Delhi.
 30. Presented a paper on “A Study of Directions & Development of Government Accounting in India” in 36th All India Accounting Conference and International Seminar on Accounting Education and Research from January 11 & 12, 2014 at Vishakhapatnam organised by Department of Commerce & Management Studies, Andhra University & Indian Accounting Association, Vishakhapatnam Branch.
 31. Presented a paper on “IFRS: Implementation and Challenges in India” in 35th All India Accounting Conference and International Seminar on Accounting Education and Research from January 5-6, 2013 at Rajkot organised by Indian Accounting Association Saurashtra Branch, Rajkot and Department of Management Studies, Saurashtra University Rajkot.
 32. Presented a paper on “Dynamics of Microfinance and Increasing standard of living of Poor: A study of social capital Formation” in International Conference on Global Business Research (Special reference to Human Resource, Banking and Accounting from September 20-22, 2012 at Udaipur organized by Master of Human Resource Management & Master of Banking and Insurance, University College of Commerce & Management Studies, Mohanlal Sukhadia University Udaipur.
 33. Chaired a Technical Session on “Sustainable Management Practices: Development and Dimensions” in International Conference on ICSMP-2012 from March 30th -31st, 2012 at Udaipur organized by Faculty of Management Studies, Mohanlal Sukhadia University Udaipur.
 34. Presented a paper on “Impact of Direct Tax Code on Financial Products” in 34th All India Accounting Conference and International Seminar on Accounting Education and Research

- from December 17-18, 2011 at Jaipur organized by Department of Accountancy & Business Statistics, University of Rajasthan & Indian Accounting Association, Jaipur Chapter.
35. Presented a paper on “An Ethical Perspective of Corporate Governance” in XXXIII All India Accounting Conference and International Seminar on Accounting Education and Research from November 13-14, 2010 at Thiruvananthapuram organized by Department of Commerce, University of Kerala and Indian Accounting Association, Kerala Branch.
 36. Presented paper on “ Rural Entrepreneurship in India: Delivering ‘Auxiliary Value’ to Rural Markets against Conglomerates” in Third biennial International Conference on "Entrepreneurship in Growing Economies" from January 22-23, 2011 organised by Centre for Entrepreneurship and Small Business Management, Maharshi Dayanand Saraswati University, Ajmer.
 37. Contributed a paper on “Competitiveness of Small & Medium Enterprises in India” in International Conference on ‘Sustaining and Enhancing Competitiveness in Today’s Business Scenario’ (ELIXIR 2011) organized by Datta Meghe Institute of Management Studies Nagpur (Maharashtra) from 18-19 February 2011.
 38. Presented a paper on “Concept and Hedging Process of Hedge Accounting” in XXXII All India Accounting Conference and International Seminar on Accounting Education and Research organized by Indian Accounting Association (Gwalior Branch) in association with Institute of Commerce and Management, Jiwaji University, Gwalior during November 14-15, 2009.
 39. Presented a paper on “Recent Advance in Commerce and Management” in Multidisciplinary International Conference on the theme Emerging Issues and Global Economics Scenario organized by Aishwarya College, Udaipur (Rajasthan) during August 21-24, 2009.
 40. Presented a paper on “Measuring Corporate Performance through Balance Score Card” in International Conference on the theme Managing Global Business Competition: World’s Best Practices held at MHRM Programme, Department of Business Administration, Mohanlal Sukhadia University, Udaipur during September 22-24, 2008.
 41. Presented a paper on “The Rise of Knowledge Capital: An Empirical Study” in International Seminar and XXVIII All India Accounting Conference at Hyderabad (A.P.) organized jointly by Indian Accounting Association, ICWAI Calcutta and Osmania University Hyderabad from 10-11 Dec. 2005.
 42. Presented a paper on “Implementation of Environmental Accounting” in International Seminar and XXVII All India Accounting Conference at Bhubaneswar (Orissa) organized jointly by Indian Accounting Association, ICWAI Calcutta and Utkal University Bhubaneswar from 18-19 Dec. 2004.
 43. Presented a paper on “Value Added Tax: concept and effect” in International Seminar and XXVI All India Accounting Conference at Varanasi (U.P.) organized by Indian Accounting Association from 27-28 Dec. 2003.
 44. Participated in International Conference on "Supply Chain Management" at Management Development Institute, Gurgaon (Haryana) from Nov. 21-22, 1998.
 45. Presented a paper on “Accounting and Information Technology” in XXI All India

Accounting Conference at Banglore University, Bangalore organized by Indian Accounting Association from Jan 31-1Feb, 1998.

National

46. Presented a research paper in on “A Study of the Effectiveness of Digital Marketing Utilised by Tourists in Pushkar” in 76th All India Commerce Conference of the Indian Commerce Association organized by Garde City University, Bangalore from December 19-21, 2025.
47. Presented a research paper in on “Knowledge Management Practices in Higher Education: A study of Perception of Management Faculty in the Institutions and Universities of Rajasthan” in 75th All India Commerce Conference of the Indian Commerce Association organized by Govind Guru Tribal University, Banswara & Pacific Academy of Higher Education and Research University Udaipur, Rajasthan from October 18-20, 2024.
48. Presented a research paper in on “Exploring Blended Finance as a tool for Climate Mitigation: A pathway to Viksit Bharat 2047” in 75th All India Commerce Conference of the Indian Commerce Association organized by Govind Guru Tribal University, Banswara & Pacific Academy of Higher Education and Research University Udaipur, Rajasthan from October 18-20, 2024.
49. Presented a research paper in on “Application of Artificial Intelligence in the Banking Industry: A Systematic Review” in 75th All India Commerce Conference of the Indian Commerce Association organized by Govind Guru Tribal University, Banswara & Pacific Academy of Higher Education and Research University Udaipur, Rajasthan from October 18-20, 2024.
50. Presented a research paper in on “Managing the VOCA Serein: Considering HR Strategies for recent organizational agility” in 75th All India Commerce Conference of the Indian Commerce Association organized by Govind Guru Tribal University, Banswara & Pacific Academy of Higher Education and Research University Udaipur, Rajasthan from October 18-20, 2024.
51. Presented a research paper in on “Application and Challenges of Industrial Revolution 5.0” in 74th All India Commerce Conference of the Indian Commerce Association organized by Department of Commerce, Faculty of Commerce & Business, Delhi School of Economics, University of Delhi, Delhi in association with O. P. Jindal Global University Sonapat, Haryana from December 13 to December 15, 2023.
52. Presented a research paper in on “An Empirical Study of Financial Inclusion through Socio-Economic Dimensions in Rajasthan” in 73rd All India Commerce Conference of the Indian Commerce Association organized by Dr. Babasaheb Ambedkar Marathwada University, Aurangabad & MGM University Aurangabad from December 22 to December 24, 2022.
53. Presented a research paper in Technical Session III on “An Empirical Study of Rising Non-Performing Assets of Public & Private Sector Banks & its impact on Indian Banking System” in 72nd All India Commerce Conference of the Indian Commerce Association organized by KITT Deemed to be University, Bhubaneswar from December 22nd to 24th, 2019.
54. Presented a research article on “An Empirical Study on Challenges and Problems of Customers Using Technological Banking Services in India” in 71st All India Commerce

- Conference of the Indian Commerce Association* organized by Department of Commerce, Osmania University Hyderabad from December 20-22, 2018.
55. Presented a research article on “Service Quality Dimensions and Customers’ Satisfaction of State Bank of India in Rajasthan’ in the Technical Session I on “Financial Sector: Regulation vis-à-vis Liberalisation” in 70th *All India Commerce Conference of the Indian Commerce Association* organized by Faculty of Commerce and Management, The IIS University Jaipur from October 12-14, 2017.
 56. Presented a research article on “A Survey on Business Readiness and Post-Implementation Impact of Goods and Services Tax on Retail Establishments in Gurgaon” in the Technical Session IV on “GST: Implications for Indian Economy” in 70th *All India Commerce Conference of the Indian Commerce Association* organized by Faculty of Commerce and Management, The IIS University Jaipur from October 12-14, 2017.
 57. Presented a article on “A Study on the impact of influence of Entrepreneurship in hospitality and Tourism (With special reference to Rajasthan)” in National Seminar on “Tourism, Linguistics and Culture” (An Interdisciplinary Approach) organized by Centre for Tourism and Heritage Research, Dayanand College Ajmer on January 14, 2017.
 58. Presented a article on “A Study of Prospects and Challenges of Cashless Economy in India” in National Seminar on Empowering Human Rights through Cashless Economy in India organized by Shri Ratanlal Kanwarlal Patni Govt. P.G. College Kishangarh (Ajmer) on January 06, 2017.
 59. Presented a research article on “An Empirical Study on Reality and Challenges of Women Empowerment in India” in 69th *All India Commerce Conference of the Indian Commerce Association* organized by Faculty of Commerce, University of Lucknow, Lucknow (U.P.) from November 11 to 13, 2016.
 60. Presented a research article on “Assessment of Skill Competency of Business Education Students’ in Some Selected Universities of Rajasthan State” in 68th *All India Commerce Conference of the Indian Commerce Association* organized by University Department of Commerce and Business Management, Vinoba Bhave University, Hazaribag from November 06 to 08, 2015.
 61. Presented a paper on “Integrated Water Resources Management & Local Level Planning in Rajasthan” in National Seminar on Geomatics for Natural Resources and Climate Change with Special Reference to Rain-Fed Agriculture and Water Resources from October 8-9, 2015 organised by Department of Remote Sensing & Geoinformatics, Maharshi Dayanand Saraswati University Ajmer.
 62. Presented a paper on “Managerial aspects of Accounting in Medieval Rajasthan” in National Seminar on Virat Personality- Samrat Prithviraj Chouhan and Medieval India from March 14-15, 2015 at Department of History, Maharshi Dayanand Saraswati University Ajmer.
 63. Presented a research article on “A Study of Weak Form of Market Efficiency of Indian Capital Market: A Case Study of Bombay Stock Exchange” in 67th *All India Commerce Conference of the Indian Commerce Association* organized by KIIT University Bhubaneswar in association with Department of Commerce, Utkal University Bhubaneswar from

December 27th to 29th December, 2014.

64. Presented a paper on “An Empirical Study of Direct Cash Transfer Subsidy for Welfare of Poor’s in India” in the National Seminar on Inclusive Growth and Sustainability- Role of Commerce Education in India of 66th *All India Commerce Conference of the Indian Commerce Association* organized by Department of Commerce, Bangalore University Bangalore from December 05-07, 2013.
65. Presented a paper on “Relevance of Sufism for Modern Management” in National Sufi Seminar on 'Chishti Order of Sufism and Indian Culture' on July 25, 2013 organised in collaboration with Academic Staff College, M.D.S. University Ajmer and Baba Farid Centre for Sufi Studies, Punjabi University, Patiala.
66. Presented a paper on “Relevance of Gandhian Thought for Managing Resources” in National Conference on 'Relevance of Gandhism in Twenty first Century' on March 30, 2013 sponsored by U. G. C New Delhi and organized by Department of Political Science, M.D.S. University Ajmer.
67. Presented a paper on “Travel Motivations of International Tourist - A Critical Review” in National Conference on 'Tourism and Cultural Heritage of Rajasthan: Issues and Challenges' from December 8-9, 2012 sponsored by U. G. C New Delhi and organized by Centre for Tourism and Heritage Research, Dayanand College Ajmer.
68. Presented a paper on “Society and Culture of Tribes” in National Seminar from March 22-23, 2012 organised by Department of Hindi, Indira Gandhi National Tribal University Amarkantak, Anuppur (M.P.)
69. Presented a paper on “Emerging strategies for sustainable growth and competition” in National Seminar on VITARKA-2012 from March 1-3, 2012 organised by Department of Management Technology, Shri Ramdeobaba College of Engineering & Management, Nagpur.
70. Presented a paper on “MGNREGA: A Revolutionary Step for Right to Work” in 64th *All India Commerce Conference* from December 13-15, 2011 organized by Department of Commerce, School of Management, Pondicherry University, Pondicherry.
71. Presented a paper on “ICT & Tourism: Challenges and Opportunities” 1st National Conference on Tourism, Culture and travel literature supported by Department of Tourism, Govt. of Rajasthan, co-hosted by Centre for Tourism and Heritage Research, Dayanand College, Ajmer from September 27-28,2011 organised by Foundation of Art Culture Environment and Tourism, Ajmer.
72. Presented a paper on “Building Social Capital through Micro finance: A diverse approach for accelerating poverty reduction efforts” UGC sponsored National Seminar on Emerging Trends in Economic Environment from February 5-6, 2011 organised by Department of Banking and Business Economics, University College of Commerce and Management Studies, Mohanlal Sukhadia University, Udaipur.
73. Presented a paper on “PDSA & DM A/c in Higher Education at Micro level: A bottom up Approach for assuring Quality Issues in Higher Education” in National Conference (UGC Funded) on Management & Accountability in Higher Education from January 08-09, 2011

organised by Government College Ajmer.

74. Participated in GEOMATICS -2011, National Conference on “Impact of Climatic Change with Special Emphasis on Desertification” from February 3-5 February 2011 jointly organised by Indian Society of Geomatics, ISRO and M.D.S. University Ajmer.
75. Presented a paper on ‘Talent Management: A Stimulus for knowledge creation and social learning in globalised scenario’ and ‘Business Education at Cross Road’ in *63rd All India Commerce Conference*, Annual Conference of Indian Commerce Association from October 1-3, 2010 organized by Faculty of Commerce Goa University Goa.
76. Presented a paper on “Building Social Capital through Micro-Finance in India” in *62nd All India Commerce Conference of Indian Commerce Association* organized by Maharshi Dayanand Saraswati University, Ajmer during October 10-12, 2009.
77. Participated in Workshop on ‘Research Methods & Research Paper Writing’ from January 15-16, 2009 organised by All India Management Association – Centre for Management Education, New Delhi.
78. Participated in National Workshop on Promoting Excellence in Research PER-2008 from November 5-7, 2008 organised by Maharshi Dayanand Saraswati University Ajmer.
79. Presented a paper on ‘Awareness about Human Rights Education to Civilised Society’ in UGC National Seminar on ‘Role of NGOs in Creating Awareness about Human Rights Education: Task and Challenges’ organized by Department of Political Science and Public Administration, MDS University Ajmer from March 24-25, 2007.
80. Participated in National Seminar ‘Jammu & Kashmir: Social and Economic Scenario’ organized by Department of Education, MDS University Ajmer in special association with Jammu-Kashmir Study Centre, New Delhi on December 08, 2014.
81. Participated in National Seminar on ‘Recent Trends of Population Growth in India’ organized by Department of Population Studies, MDS University Ajmer on March 25, 2006.
82. Participated in National Conference on "Relevance of Vedantic Philosophy for Contemporary Management" at FMS, MDS University, Ajmer from March 04-06, 1998.
83. Presented a paper on “Transparency in Corporate Governance” in National Seminar on Public Interest Accounting and XXII All India Accounting Conference at Udaipur organized by Indian Accounting Association from April 24-25, 1999.
84. Participated in the "Fourth National Case Writing Workshop" organized by Prestige Institute of Management, Gwalior (M.P.) during October 08-10, 2004.
85. Participated in National Webinar on “Impact of COVID-19 on Indian Economy” organized by Indian accounting Association (Gwalior Branch) held on 7th & 8th Jun 2020.
86. Participated in an Online Curriculum Workshop on BBA in Rural Management and MBA in Rural Management conducted by Mahatma Gandhi National Council of Rural Education, Hyderabad on 09/12/2020.
87. Participated in National Webinar on ‘Role of Journalism in making India during crisis of COVID-19 on May 26-28, 2020, organized by Captan Durga Prasad Choudhary Department of Journalism, Mass Communication and multi-media technique, M.D.S. University Ajmer.

Local

1. Participated in four day workshop on "Yoga in Promoting Physical, Mental and Spiritual Health" at Department of Yogic Science & Human Consciousness, M.D.S. University Ajmer from May 06 to 09, 2016.
2. Participated in two day workshop on "Teaching Pedagogy (Case Study Method) for Management" at Faculty of Management Studies, MDS University Ajmer from Nov. 15-16, 1999.
3. Participated in Youth Summit on 'Healthy Youth-Healthy India' for National Service Scheme from February 17-18, 2008, organized by Commission rate, College Education, Jaipur and Government College Ajmer.
4. Participated in Workshop for NSS Programme Officers from February 17-18, 2007 at Government College Ajmer.
5. Participated in Workshop on 'Dissemination of Census Data' organized by Department of Population Studies, MDS University Ajmer on September 29, 2006.
6. Participated in one day Seminar on 'Declining No. of Girl-Child in Present Scenerio' organized by Department of Population Studies, MDS University Ajmer and Mahila Jan Adhikar Samiti, Ajmer on March 12, 2005.
7. Participated in Patent Awareness Workshop on March 27, 2003 organised by Patent Information Centre, DST,GOR, Jaipur and M.D.S. University Ajmer.
8. Presented a Paper on "Teaching Dynamic Process in Finance: How can we prepare students for an age of Rapid and Continual Change" during FDP at IIM Ahmedabad.
9. Participated in "Domestic Violence Act-2005" Concept, Awareness, Uses & Misuse Conference organized by Department of Population Studies, M.D.S. University, Ajmer.

Editor and Peer Reviewer

1. Editor and Peer-reviewer at PhdWorld.org.
2. Member of Editorial Board South Asia Journal of Multidisciplinary Studies (International Peer-reviewed/Refereed Research Journal), ISSN 2395-1079
3. Active Review Member of Journal of Emerging Technology and Innovative Research (An International Peer-reviewed Journal) ISSN: 2349-5162.
4. Member of the advisory board of online Journal Vanijay Shree: An Annual Journal of Commerce and Management, Dayalbagh Education Institute, Dayalbagh Agra.
5. Member of the advisory board of online Journal Shodh Pratigya Shree: An Annual National Journal of Multidisciplinary area, Dayalbagh Education Institute, Dayalbagh Agra.

Short term Course Attended

1. Participated in the Research Methodology Workshop on 'Higher Education Success and Social Mobility: A Study on Coaching Schemes for SC/ST/OBC and Minorities in Universities and Colleges' organized by CPRHE/NUEPA on May 2-3, 2017 in NUEPA, New Delhi.
2. Participated in Short Term Course under Quality Improvement Programme titled 'Faculty Development Program on Intellectual Property Rights' organized by Department of Management Studies, Indian Institute of Technology, Delhi, sponsored by A.I.C.T.E., Govt.

of India during July 6-10, 2009.

3. Participated in Staff Development Programme on “Management Educators in Deveoping Facilitation Skills for Teaching and Training” organized by Bharati Vidyapeeth University, Institute of Management & Research, New Delhi, sponsored by A.I.C.T.E. during May 18-30, 2009.
4. Participated in UGC Refresher Course in Business Administration from March 23, 1998 to April 12, 1998 at FMS, M.D.S. University Ajmer.
5. Participated in Orientation Course from January 27, 1999 to February 23, 1999 at Academic Staff College, Jodhpur.
6. Participated in Workshop of Ajmer Division’s Programme Officers on February 17-18, 2007 at Government College, Ajmer.
7. Participated in UGC Refresher Course in Management, Banking and Business Economics from Feb. 24, 2003 to March 18, 2003 at Institute of Public Enterprises, Osmania University Campus, Hyderabad, A. P.
8. Participated in Orientation Course for National Service Scheme Program Officers from July 21, 2003 to July 30, 2003 at Harish Chandra Mathur Public Administration Institute, J. L. N. Marg, Jaipur.
9. Participated in UGC Refresher Course in Management, Management Challenges in Post Liberalisation Era from October 16, 2003 to Nov. 5, 2003 at Department of Business Administration, Berhampur University Berhampur (Orissa).
10. Participated in Quality Improvement Programme (QIP) on Supply Chain Management at Narseemji Mohan Institute of Management Studies, Mumbai from Feb. 2, 2004 to Feb. 6, 2004, sponsored by All India Council for Technical Education, New Delhi.

Cases Developed

1. A case on "Vijaynagar College" was developed on the basis of Case Lead, jointly by Dr. Shiv Prasad, Nandakumar Mekoth, Nityananda Jati, Yagna Prasad Subedi from Nepal and Yamini Karmarkar during Faculty Development Program at Indian Institute of Management, Ahmdabad.
2. A case on "Madhavpura Mercantile Cooperative Bank, Ahmedabad" was developed during Faculty Development Program as an Action Plan and placed before class for discussion several times and it was published in the “Selected CASES” book of the Department of Management Studies, MDS University Ajmer during the three phase Field Visit & Case Development Workshop on 29 & 30 March 2007.
3. The two cases 'The Wage Revision Tug of War' and 'Old Habit Die Hard' was jointly developed by Dr. Shiv Prasad, Dr. S. S. Bhakar, Director, PIMG, Ms Ritu Sapra, Mr. Nitin Patwardhan and Mrs. Vijay Laxmi Saxena during Fourth National Case Writing Workshop organized by Prestige Institute of Management, Gwalior from October 08-10,2004.

Invited Lectures in Conference/Symposia/Refresher Course

1. Delivered five expert lectures on Basic concept of Management, public administration & New Public Administration; Decision Making; Time Management; Communication Skill, Senior Sub-ordinate relationship on 10/06/2024, 12/06/2024, 18/06/2024, 20/06/2024 and 26/06/2024 for Naib-tahsildar at Revenue Research and Training Institute, Ajmer.

2. Delivered expert lecture in TEQIP-III sponsored five day online workshop on How to choose sample and sampling techniques which was held from 5/1/2021 to 9/1/2021 on “Research Methodologies and Data Analysis” organised by Rajasthan Technical University Kota and Arya Institute of Engineering and Technology, Jaipur
3. Delivered two lectures in UGC Orientation Programme on January 15, 2020 organised by the UGC- Human Resource Development Centre (UGC-HRDC) Maharshi Dayanand Saraswati University Ajmer.
4. Delivered one lectures in UGC Orientation Programme on January 03, 2019 organised by the UGC- Human Resource Development Centre (UGC-HRDC) Maharshi Dayanand Saraswati University Ajmer.
5. Delivered one and half hour Lecture on ‘Basic Concept of Management, Public Administration & New Public Management’ at Revenue Research and Training Centre Ajmer for RTS on August 05, 2019.
6. Delivered one and half hour Lecture on ‘Total Quality Management (TQM)’ at Revenue Research and Training Centre Ajmer for RTS on August 06, 2019.
7. Delivered two lectures in UGC Orientation Programme (February 05, 2018 to March 04, 2018) on February 15, 2018 organised by the UGC- Human Resource Development Centre (UGC-HRDC) Maharshi Dayanand Saraswati University Ajmer.
8. Delivered two lectures on ‘Personality Development for University/College Teachers’ in UGC Orientation Programme (February 12, 2018 to March 11, 2018) on February 24, 2018 organised by the UGC- Human Resource Development Centre (UGC-HRDC) Maharshi Dayanand Saraswati University Ajmer.
9. Delivered a lecture on ‘Personality Development for University/College Teachers’ in UGC Orientation Programme (February 01, 2017 to February 28, 2017) on February 18, 2017 (3.30 PM to 5.00 PM) organised by the UGC- Human Resource Development Centre (UGC-HRDC) Maharshi Dayanand Saraswati University Ajmer.
10. Delivered a lecture on ‘Personality Development: with special reference to information professionals’ in Refresher Course in Library and Information Science (November 30, 2016 to December 20, 2016) on December 09, 2016 (11.30 AM to 1.00 PM) organised by the UGC- Human Resource Development Centre (UGC-HRDC) Maharshi Dayanand Saraswati University Ajmer.
11. Delivered a lecture on Hypothesis in Qualitative Research in the National Workshop on “Navel Approaches and Techniques in Research Methodology” organised by Department of Chemistry, English and Mathematics at Government Women Engineering College, Ajmer on 29 November 2016 under TEQIP – II.
12. Delivered one and half hour Lecture on ‘Basic Knowledge of the Constitution of India and its Philosophy’ at Revenue Research and Training Centre Ajmer for RTS on March 14, 2016.
13. Delivered one and half hour Lecture on ‘360 Degree Feedback’ at Revenue Research and Training Centre Ajmer for RTS on March 30, 2016.
14. Delivered one and half hour Lecture on ‘360 Degree Feedback’ at Revenue Research and Training Centre Ajmer for RTS on March 31, 2016.

15. Delivered one and half hour Lecture on ‘Total Quality Management (TQM)’ at Revenue Research and Training Centre Ajmer for RTS on April 04, 2016.
16. Delivered a Keynote address in Seminar on Career Opportunities and Personality Development organized on July 03, 2016 by Balai Samaj Pratibha Vikas Trust, at Ajmer Competition Plus Institute Ajmer.
17. Taken lecture on contemporary issues in Finance and Research Methods in Government Engineering College Ajmer from Jan 22, 2007 to 31, 2007.
18. Delivered talk on the topic Disaster Management- General in a Symposium organized by Indian Red Cross Society, Ajmer on April 18, 2011.
19. Delivered lecture on Management and its function in Management Orientation Programme on Jan 8, 2008 organised by Rajasthan Vidhyapeeth Institute of Information Technology Ajmer.
20. Delivered three special lectures on Emerging scenario of financial market in conference from 20th February to 22nd February 2011 at M.D. College Nagaur.
21. Delivered three special lectures on Liberalisation, Privatisation and Globalisation and its effect in symposia from 07 January to 09 January 2009 at Shahid Surendrasingh College Khinwsar, Nagaur.
22. Delivered three special lectures on Environmental Accounting and its impact in symposia/conference from 22 March 2008 to 23 March 2008 at Shahid Surendrasingh College Khinwsar, Nagaur.
23. Delivered three special lectures on Innovative Financial Instruments in symposia/conference from 14th January to 16th January 2007 at Shahid Surendrasingh College Khinwsar, Nagaur.
24. Delivered three special lectures on New Dimension of Indian Capital Market in symposia/conference from 21 February to 23rd February 2006 at Shahid Surendrasingh College Khinwsar, Nagaur.
25. Taken three day lecture from 27th January, 28 January and 31 January 2011 of one and half duration on different theme at Revenue Research & Training Institute Ajmer.
26. Taken six sessions on different aspects of Management in UGC Refresher Course in Management from March 28, 2006 to April 17, 2006 at Academic Staff College, MDS University Ajmer.
27. Delivered a lecture on “Personality and its Measurement in one’s life” in the UGC Refresher Course in Commerce on December 12, 2012 organised by Academic Staff College, MDS University Ajmer.
28. Delivered a lecture on “Motivation to Work” in the UGC Orientation Course on January 10, 2013 organised by Academic Staff College, MDS University Ajmer.

Events Organised

1. Course Coordinator for Inter Disciplinary Course in Laws and Human Rights from July 20, 2016 to August 09, 2016 sponsored by University Grants Commission and organised by Academic Staff College, M.D.S. University Ajmer.
2. Course Coordinator, Special Summer School on Research Techniques from May 23, 2013 to June 12, 2013 sponsored by University Grants Commission and organised by Academic

Staff College, M.D.S. University Ajmer

3. Organised National Seminar on 'Changing Face of Media and its Relevance to Society' on March 28, 2013 at Department of Journalism and Mass Communication, M.D.S. University Ajmer in the capacity of Seminar Director.
4. Organized National Seminar on 'Inclusive Growth of Tribes in India: Myths and Realities' from March 24-25, 2012 at Department of Business Management, IGN Tribal University Amarkantak in the capacity of Seminar Convener.
5. Organised National Seminar on 'Sustainable Economic Development of tribes in Madhya Pradesh and Chattishgarh' February 24-26, 2012 at Department of Commerce, IGN Tribal University Amarkantak in the capacity of Seminar Convener.
6. Conference Chairperson of a Technical Session on Finance in the International Conference on 'Sustainable Management Practices: Challenges and Dimensions' organized by Faculty of Management Studies, M.L.S. University, Udaipur from March 30-31, 2012.
7. Organised UGC Sponsored National Seminar on 'Recent Development of Financial Services in India' in the capacity of Seminar Director on March 30, 2007.
8. Organized two days workshop titled "Effective Handling of a Case class" in the capacity of Assistant Coordinator for the faculty members of the province of Rajasthan (March 5-6, 2005).
9. Organized a two days workshop titled "Case Development in Management Education" in the capacity of Assistant Coordinator for the faculty members of the province of Rajasthan (March 19-20, 2005).
10. Organised UGC Sponsored National Conference on 'Contemporary Issues in Management' in the capacity of Conference Secretary on March 18, 2006.
11. Assisted in Organising Twenty One days Refresher Course in Management for College and University teachers from March 28, 2006 to April 17, 2006 sponsored by UGC.
12. Organised Ten days Special Camp in National Service Scheme by adopting Ghoogra Village from February 3, 2007 to February 12, 2007.
13. Organised Blood Donation Camp on October 9, 2006 with the help of Rajasthan State Aids Control Society (RSACS) under NSS on the demand of J. L. N. Hospital at the time of spreading dicsies Chikangunia, Monkigunia in Rajasthan in which 100 unit bloods were collected in University Campus.
14. Organised Ten days Special Camp in National Service Scheme by adopting Kayad Village from January 21, 2006 to January 30, 2006.
15. Organised Ten days Special Camp in National Service Scheme by adopting Kayad Village from January 22, 2005 to January 31, 2005.
16. Organised Ten days Special Camp in National Service Scheme by adopting Bhunabai Village from January 21, 2004 to January 30, 2004.
17. Organised many one day camp at least three in one academic session in National Service Scheme since 2001.

Services as a Placement Coordinator/Advisor

Looking after the Training and Placement activities of the Department since 1999. All the MBA

Students need to undergo practical training of roughly two months after completion of the first year MBA Program. It is my responsibility to communicate with Industries and arrange placements for students and look after all aspects of training such as evaluation of students' training reports.

As a Training & Placement Advisor of the Department of Management at MDS University, Ajmer. I have been able to call many companies in the campus i.e. ICICI Bank Mumbai, IDBI Bank, Kotek Mahindra, General Electric, V Customer, Torrent Pharmaceutical, Maitri Pharma, Shree Cement Beawer, Toshniwal Industries Limited etc. for campus Placement..

Miscellaneous

1. Acted as Chairperson in the Technical session II titled Ethical Accounting Practices and Financial Reporting of the 76th All India Commerce Conference of the Indian Commerce association on 'Emerging World Trade Order: Challenges and Opportunities' organized by Garden City University Bangalore from December 19-21, 2025.
2. Conferred the honour of being Fellow of Indian Commerce Association in 76th All India Commerce Conference for outstanding contribution in the field of Commerce and Management on December 20, 2025 at Garden City University Bangalore.
3. Elected Executive Council Member, Indian Accounting Association on November 24, 2024 at 46nd Accounting Conference at Indian Accounting Association- South Bengal Branch, Kolkata.
4. Elected Executive Council Member, Indian Accounting Association, on January 28, 2020 at 42nd Accounting Conference at J. N. V. University Ajmer.
5. Branch Secretary, Indian Accounting Association, Ajmer District.
6. Convener, Affiliation Committee of MDS University Ajmer
7. Member, Library Advisory Committee, M D S University Ajmer
8. Member, Examination Advisory Committee of M.D.S. University Ajmer.
9. Member, Election Grievance Redressal Committee of Student Union Election, M D S University Ajmer in 2019.
10. Member, Internal Quality Assurance Cell (I.Q.A.C.) of M. D. S. University Ajmer.
11. Member, Unfair Means Committee of MDS University Ajmer during session 2019-2020.
12. Nodal Officer, Caste Discrimination Removal Committee at MDS University Ajmer
13. Certificate for Appreciation for chairing two technical session in the 3rd International Annual Conference on Business Research and Management Practices in the Global Environment at the conference held on May 22-24, 2017 at California School of Management and Leadership, Alliant International University, San Diego, CA 92131, USA.
14. Convener, Control Room/Accommodation/Enquiry/Registration and Reliving in West-Zone Inter University Kho-Kho (Women) Tournament 2016 organised by MDSU Ajmer.
15. Member, Advisory Committee, Sindhu Peeth, MDSU Ajmer
16. Co-Coordinator PC-PMT 2015 organised by Maharshi Dayanand Saraswati University Ajmer.
17. Convener, SC/ST Teaching, Non-Teaching and Student Complaint Removal Committee for MDS University and affiliated colleges Committee, MDS University Ajmer.

18. Member, Scrutiny and recommending committee for Advance Study of Teacher's and Employee for 2016-17.
19. Executive Editor, International Journal of Management Excelencia, published by Department of Management Studies, M.D.S. University Ajmer.
20. Chairman, University Research Ordinance and Rule Drafting Committee at Indira Gandhi National Tribal University Amarkantak (A Central University by an Act of Parliament).
21. Chairman, Admission Committee for 2011-12 at Indira Gandhi National Tribal University Amarkantak.
22. Chairman, Conduct of Examination Committee for 2012-13 at Indira Gandhi National Tribal University Amarkantak.
23. Executive Council Member/Vice Chancellor Nominee in Various Selection Committee of Registrar, Deputy Registrar, Professor, Associate Professor, Assistant Professor and chairman of other non-teaching selection committee at Indira Gandhi National Tribal University Amarkantak.
24. Course Co-Coordinator of Master of Business Administration (Service Management), Self-Financing Course at the Department of Management Studies.
25. Member of the Advisory & Welcome Committee, Technical Session, Seminar and Memorial Lecture Committee and Souvenir Committee for 62nd All India Commerce Conference of Indian Commerce Association.
26. Member, Constitution Drafting Committee, Student Union.
27. Centre Superintendent of Examination in the University Campus in 2007
28. Additional Centre Superintendent of Examination in the University Campus in 2008-09 and 2012-13
29. Warden, Yagyavalakya Research Hostel, MDS University Ajmer.
30. Assistant Centre Superintendent of Examination in the University Campus in 2007.
31. Correspondent of 'University Today', fortnightly magazine, published from New Delhi.
32. Programme Officer, National Service Scheme (NSS) Unit II at MDS University, Ajmer from 2001 to 2008.
33. Convener, Committee of Courses in Journalism of MDS University Ajmer in 2005.
34. Member of Board of Studies for Faculty of Management Studies, Tourism and Heritage Management, M.D.S. University Ajmer.
35. Convener, Placement Cell, MDS University Ajmer
36. Convener, SC/ST Cell of UGC merged scheme, MDS University Ajmer
37. Convener, Coaching classes for entry in services for SC/ST/Minority Students
38. Co-coordinator, Coaching Classes for NET Coaching, Remedial Coaching & Entry in Services Coaching for SC/ST/OBC/Minority Students.
39. Member, University Innovation Award 2009 (UIA-2009)
40. Member of Advisory Board of South Asian Journal of Commerce & Management, Varanasi.
41. Member of Advisory Board of Biannual referred International Journal ACME- Journal for Management Brilliance.
42. Member, Standing Committee for recommending the application for submission of Ph D

thesis in cases of delay in Ph D research work.

43. Member of Unfair means Committee, Flying Squad Committee, Grievance Committee, Human Rights Committee, Women Harassment Removal Committee, Course Affiliation Committee, and Convener of Result Committee of West Zone Youth Festival 2014-15 and other.

Other Activities

1. Incharge, Training & Placement since 1999.
2. Advisor, Student Activities for last eight year till 2002-2003.
3. Supervisor, Industrial Tour/Visit for more than twenty six times at various places and visited in many industries along with MBA, BBA students.
4. Incharge, Ajmer Investor Advisory Association in the faculty.
5. Secretary, Departmental/Staff Council meetings.
6. Incharge, Press and Media of the Department.

Life Memberships

Life Member and founder Member of International Association of Commerce and Management (C.NO. IACM/ISO/21/080) from Jan 27, 2021

Life Member of All India Management Association New Delhi. (LM 200821590)

Life Membership of Indian Accounting Association.(AJ 32)

Life Membership of Indian Commerce Association. (R147)

Life Membership of Inspira Research Association Jaipur (LM-IRA-613)

Life Membership of Centre for Tourism and Heritage Research, Ajmer (No. 113)

Life Membership of People's Union for Civil Liberties, Rajasthan, Unit- Ajmer.

Life Membership of Youth Hostel Association of India

Life Member of University Today, Delhi

Life Member of Zila Patrakar Sangh, Ajmer.

Achievements

1. Received Cash Prizes on four articles for being as one of the best in that published journal.
2. Certificate of 'Prathama' & 'Visharad' in Rajasthani Language, conducted by Rajasthani Bhasha Prachar Sahitya Samiti, Jaipur.
3. Actively Participated in Scout, NSS at School and College level.
4. Got always First Position in the class at school/college level throughout my academic career.
5. Won various prizes in Essay writing, debating and other co-curricular activities.
6. Participated in Sports like Cricket, Badminton etc.
7. Supervised more than thousands Dissertation, Project work of MBA, MBE, MBA (EP) and B. B. A. of various universities like MDSU Ajmer, IGNOU, New Delhi, and KOU, Kota.
8. Examiner and Paper Setter of various Indian Universities.
9. Acted as Resource person in many Orientation Courses and Refresher course in Commerce and Management on various topics at UGC Human Resource Development Centers.

Teaching Specialisation

Indian Financial System	Accounting for Management
Security Analysis and Portfolio Management	Statistics for Management

Tourism Management	Cost and Financial Accounting
Financial Management	Project Management
Microfinance and Financial Inclusion	Management of Financial Institutions
Social Capital in Solidarity Lending Process	Export-Import Procedures and Documentation

Research Area

Tourism Management, Management of Investment, Management of Export, Management of Financial Service, Financial Management, Micro Finance and Social Capital

Consultancy

Tax Planning, Managing the Project/Enterprise, Investing in Shares and Debentures, Tourism Management, Journalism and Mass Communication

Prasad:

Prof. (Dr.) Shiv Prasad